In 2016, 93% of the Global 2000 have digital transformation at the heart of their strategy. Yet 84% of their digital-transformation projects fall short. That's why it's worth it, because successful digital transformations have proven results:2

3. "Why 84% Of Companies Fail At Digital Transformation," 2016, Forbes
10. "When the walls come down: How smart companies are rewriting the rules of the open workplace," 2016, Oxford Economics

Navigating new obstacles at the heart of transformation require some of their biggest challenges:4

1. "12 Steps to a Successful Digital Strategy," 2016, Microsoft
2. "Guidance and cohesive strategy are the first steps to a successful digital strategy," 2016, Microsoft
3. "Solving for complexity:
4. "Solving for complexity:

By 2018, 26% of the total workforce, and in 2022, 150% of the global workforce will be mobile in 2022.7

We're entering an age of collaboration and productivity that will transform the way people work and live. Alone at a desk togetherness seamless from anywhere.3

These same respondents ranked problem-solving most important skill for tech changes.

3. "Sparks to Ignite Your Digital Transformation: How the right technology can jumpstart your workplace transformation..." 2016, Surface

5. "57% of organizations are looking for ways technology can increase productivity," 2016, Microsoft
6. "57% of organizations are looking for ways technology can increase productivity," 2016, Microsoft
7. "48% of executives have realized the need for cloud-based strategies," 2016, Microsoft
8. "48% of executives have realized the need for cloud-based strategies," 2016, Microsoft
9. "46% of executives believe the digital transformation is necessary for their organization," 2016, Microsoft

No matter your industry, a radical transformation is happening in the workplace, and the pressure to adapt is relentless. The issues companies face are becoming more complex, and innovation has never been more pivotal to solving the complexities facing organizations.

Breakthroughs don't happen in silos; they happen solving the complexities facing organizations. As workplace complexity, mobility, and workers are increasingly nomadic, and collaboration a higher priority. Shifting from linear and individual to iterative and creative collaboration.

The process of work has fundamentally shifted from "me" to "we". The digital workplace in the future is one in which the process is iterative and collaborative. This requires a culture of collaboration and creativity that fosters innovation and problem-solving.

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