In 2016, 89% of the world’s 1,300 largest companies had digital transformation at the heart of their strategy. 2

Yet 84% of executives agree that they need to move faster. 1

As workplace complexity, mobility, and engagement increase, businesses must invest in technology to stay competitive. 4

Transitions to the future of work are gaining traction, with 56% of workers using devices to work from anywhere. 5

Navigating new obstacles at the heart of transformation require digital leaders to engage employees across the organization. 6

By 2018, 70% of employees will be using mobile technology. 7

Cloud computing will continue to drive growth and innovation in workplace technology. 8

No matter your industry, a radical transformation is happening in the workplace, and the greatest competitive advantage is your workforce’s creativity. 9

3 Sparks to Ignite Your Digital Transformation

01 Solving for complexity

Navigating new obstacles

70% of executives believe their current digital solutions are ineffective.

66% of workers say they are not invested in the digital future of the workplace.

58% of companies are behind in digital investments.

Customer Engagement

6-8% of employees say they now spend more time away from their desks than they did 2 years ago.

41% of employees say they now have access to personalized tools to maintain their workflow.

43% of employees say they now have more freedom to collaborate and create.

46% of executives believe their employees have the tools they need to deal with distractions while working outside the office.

150% of executives believe that enabling employees to work from anywhere will increase productivity.

02 Engaging nomadic workers

Solving for complexity

66% of workers say working outside the office is more profitable.

57% say working outside the office helps customers.

48% say working outside the office increases innovation.

48% say working outside the office closes the gap and sharpens competitive edge.

03 Shifting from “me” to “we”

Moving from linear and individual to iterative and collaborative working practices is essential.

70% of executives believe digital collaboration is key to productivity.

57% of employees say digital collaboration is key to productivity.

46% of executives believe digital collaboration drives productivity.

26% say digital collaboration drives productivity.

12% say digital collaboration drives productivity.

9% say digital collaboration drives productivity.

24% say digital collaboration drives productivity.