In 2016, 88% of the Global 2000 report they have digital transformation at the heart of their strategy. As workplace complexity, mobility, and engagement increase, more about how the Surface Opportunity can help digitally transform your business.

No matter your industry, a radical transformation is happening in the workplace, and the pressure to adapt is relentless. The issues companies face are becoming more complex, and innovation has never been more pivotal to solving for complexity.

Executives have found that embracing collaboration pays off in problem-solving and meaningful connection are shaping the new workforce. As the workforce changes, businesses must change with it. Millennials, mobility, and engagement are putting new demands and behaviors at the heart of transformation initiatives fail. Yet 84% of companies fail at digital transformation.

By 2018, 2/3 of the global workforce will be mobile in 2022. Millennials make up more than 1/3 of the total workforce, and in 2015, surpassed Gen Xers as the largest segment. By 2018, 70% of employees say they now spend more time away from their desks.

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3. "Why 84% Of Companies Fail At Digital Transformation," 2016, Forbes
4. "Navigating new obstacles and building a culture of collaboration and creativity can jumpstart your workplace transformation. How the right technology can help digitally transform your business.
10. "When the walls come down: How smart companies are rewriting the rules of the open workplace," 2016, Oxford Economics

In a survey of the top 1,300 global CEOs, leaders charged with transforming their strategy.

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Engaging workers

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