3. "Why 84% Of Companies Fail At Digital Transformation," 2016, Forbes
9. "When the walls come down How smart companies are rewriting the rules of the open workplace," 2016, Oxford Economics

As the workforce changes, businesses must change with it. Millennials, mobility, and meaningful connection are shaping the new workforce.

Navigating new obstacles:

- Executives have found that embracing collaboration pays off in the following ways:
  - 41% of workers say collaboration makes them more productive.
  - 43% believe their employees have the tools they need to deal with distractions while working outside the office—and 1/3 of workers now work from home in the next 2 years.
  - 57% of employees say they now spend more time away from their desks today than they did 2 years ago.

As workplace complexity, mobility, and the rapid pace of tech changes confront the company and its customers, leaders must solve for:

- 48% of workers believe their employees have the tools they need to deal with distractions while working outside the office. As businesses increasingly identify and exploit new business opportunities, problem-solving and innovation are more pivotal than ever.

Today’s workers crave more versatile, personalized tools to maintain their workflow. They are increasingly nomadic, and collaboration a higher priority.

The process of work has fundamentally shifted from linear and individual to iterative and nomadic. Executives have found that embracing collaboration pays off in:

- Solving the complexities facing organizations.
- Improving the attraction, engagement, and retention of top talent.
- Increasing innovation and the speed at which initiatives are brought to market.
- Solving for both the bottom line and employee satisfaction.
- Motivating workers to perform.

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