Insights for Everyone from Any Data, Any Size, Anywhere

A true-to-life, hands-on environment for Business and Technology decision makers to experience working with the Microsoft Business Intelligence platform. It is designed to make Microsoft BI “real,” enhance understanding of available technologies, encourage discussion around how these technologies help address business problems, and identify the right set of BI tools to help companies innovate and grow. This two-day workshop is the best way to learn about Microsoft BI tools and technologies and puts the participant in the driver’s seat.

**Immersive Insights, Wherever You Are**

People have grown accustomed to sourcing information for themselves and collaborating in familiar ways, and they want that same ease of discovery and use at work as they have at home.

**Connecting to the World’s Data**

A Business Analytics platform needs to enable easy discovery, combining and refining the data that exists both within and outside of an organization.

**Any Data, Any Size, Anywhere**

With more types, shapes, and sizes of data than ever before, a modern data platform must embrace the new scope, scale, and diversity of data.

**Microsoft Technology Centers (MTCs)**

The MTC offers a unique combination of immersive experiences and side-by-side collaboration with world-class architects to provide the optimal environment to learn about and apply new technologies. Your briefing will include mutual discovery, tailored solution drill-downs, and expert presentations culminating with the delivery of a clear and actionable vision of how the Microsoft platform can help you reach your business goals.
Hands-on Immersion Experience

The MTC is the best way to learn about and understand these game-changing technologies firsthand. Our world-class architects will work with you and your team using a “see, discuss, and try” approach giving you an opportunity to engage with and immerse yourself in these technologies firsthand.

Each session will include an introduction to a business scenario, several use cases that you can explore, and facilitated free time where you can explore additional capabilities and scenarios. Each session is tailored to your specific business drivers and requirements and facilitated by an MTC architect. The following is a sample agenda.

Day One

Business Intelligence — Overview
Microsoft’s vision for BI, different types of BI, and the tools available to deliver and consume BI.

Business Intelligence — Demonstration
See BI demonstrated in an end-to-end business scenario.

Operational Reporting
SQL Server Reporting Services and Report Builder — how to access operational data to provide meaningful business insights.

Self-service Business Intelligence
Enable self-service BI through PowerPivot, Power View, Excel, and SharePoint.

BI Semantic Model and Multi-dimensional Data
Understand the underlying data models to support scale and performance along with the BI Semantic Model to provide agility for your BI solutions.

Wrap-Up and Next Steps

Day Two

Dashboards and Analytical Reporting
Design and use dashboards using PerformancePoint Services and SharePoint.

Enterprise Information Management
Introduction to Integration Services, Data Quality Services, and Master Data Services, and how they work together in a unified solution.

Partner Solutions and Data Mining
An introduction to MTC BI partners and demonstrations of some of their capabilities.

Business Intelligence — Next Steps
Brief discussion of Microsoft packaged BI solutions, summary of the two-day session, and where to go from here.

To take advantage of the Microsoft Technology Center near you, please contact your Microsoft account team for details.

Visit www.microsoft.com/mtc to learn more!