Insights for Everyone from Any Data, Any Size, Anywhere

Empower users of all levels with new insights through familiar tools while balancing the need for IT to monitor and manage user created content. Deliver access to all data types across structured and unstructured sources. This session gives you the opportunity to experience firsthand how you might use Business Intelligence capabilities to answer realistic business questions within an enterprise. You will use Excel, various search and reporting tools, and geospatial tools to find and summarize information within the enterprise.

People have grown accustomed to sourcing information for themselves and collaborating in familiar ways, and they want that same ease of discovery and use at work as they have at home.

A Business Analytics platform needs to enable easy discovery, combining and refining the data that exists both within and outside of an organization.

With more types, shapes, and sizes of data than ever before, a modern data platform must embrace the new scope, scale, and diversity of data.

Microsoft Technology Centers (MTCs)
The MTC offers a unique combination of immersive experiences and side-by-side collaboration with world-class architects to provide the optimal environment to learn about and apply new technologies. Your briefing will include mutual discovery, tailored solution drill-downs, and expert presentations culminating with the delivery of a clear and actionable vision of how the Microsoft platform can help you reach your business goals.

Visit www.microsoft.com/mtc to learn more!
Hands-on Immersion Experience

The MTC is the best way to learn about and understand these game-changing technologies firsthand. Our world-class architects will work with you and your team using a “see, discuss, and try” approach giving you an opportunity to engage with and immerse yourself in these technologies firsthand.

Each session will include an introduction to a business scenario, several use cases that you can explore, and facilitated free time where you can explore additional capabilities and scenarios. Each session is tailored to your specific business drivers and requirements and facilitated by an MTC architect. The following is a sample agenda.

Introductions and Setup
This provides time for introductions and a discussion of the business scenario you will be using during your hands-on experience.

Understanding the Microsoft BI Vision
Learn how Microsoft views Business Analytics and the integration of important trends like Big Data and data exploration.

Learn to Gain Key Insights and Build Reports
View all of your core communications and content through a single “pane of glass” by searching collaboration sites, documents, emails, and conversations from a single location, mashup and visualize data inside and outside of your organization using rich and interactive data visualization and analysis tools, and align key business drivers and priorities with projects across the organization to maximize the return on capital and operating expenses.

Explore BI Possibilities with Facilitated Free Time
Freely explore some of the BI capabilities in a more creative manner, and discuss how this technology could fit into use case scenarios at your company.

Discuss Cloud BI and Big Data
Learn about what Big Data can do for your company, and understand Microsoft’s approach to harnessing this power using familiar tools such as Excel.

Closure, Review Day Two Agenda
Review what you’ve learned and experienced, and map out next steps in using BI to improve your business.

To take advantage of the Microsoft Technology Center near you, please contact your Microsoft account team for details.

Visit www.microsoft.com/mtc to learn more!