Cloud computing is the most important paradigm shift in IT since the arrival of the Internet. Businesses around the world are actively making the transition to this new model of computing and Microsoft is dedicated to supporting this transition. The Microsoft cloud OS vision supports the investments you’ve made today, as well as those you will need to make in the future.

Unlike traditional product presentations and demos, immersion puts you in the driver’s seat for a rich, interactive experience. It is a unique, risk-free opportunity to explore the Microsoft cloud platform through immersion in a story that highlights how one company uses Microsoft’s cloud platform to manage its applications and infrastructure. It is designed to be interactive, experiential, and fun. We want you to get your hands on a live pre-configured Microsoft cloud environment, and then you and your team can validate the benefits that Microsoft cloud solutions can bring to your business today.

**Transforming the Datacenter Immersion**

**Experience 1**  
**Infrastructure Foundation**

- **Story A:** 
  Configure/Manage  
  Set up your infrastructure for the private cloud
- **Story B:**  
  Dynamic Capabilities  
  Ensure you can adapt to increased demand

**Experience 2**  
**Infrastructure Management**

- **Story A:**  
  Private Cloud  
  Build your processes and controls for operational efficiency
- **Story B:**  
  Across Clouds  
  Maintain a consistent approach to management across clouds

**Experience 3**  
**Application Management**

- **Story A:**  
  Dev/Ops and the App — On-premises  
  Ensure your applications are running on-premises
- **Story B:**  
  Dev/Ops and the App — Hybrid Application  
  Create new application experiences through cloud services

**Experience 4**  
**Insight and Availability**

- **Story A:**  
  Infrastructure and Application Insight  
  Report insights to gain visibility
- **Story B:**  
  Business Continuity  
  Ensure uptime regardless of failure

Visit www.microsoft.com/mtc to learn more!
Hands-on Immersion Experience

Envision and Evolve
1.5-hour session

**Audience**
- IT decision makers
- IT managers

**Introductions and Discovery**
Through introductions and discussion of your business challenges, we will explore initiatives and issues that impact the way you conduct business and offer you an educational overview of how the Microsoft cloud solutions can support overcoming and alleviating these challenges.

**Envision (L100):**
Investigate and learn how the Microsoft cloud OS vision can positively benefit the way your entire organization functions

**Evolve (L200):**
Understand the key tenets of "transform the datacenter"

Experience
4-hour session

**Audience**
- IT managers
- IT implementers
- Application owners
- Datacenter administrators

**Get hands-on with a live pre-configured datacenter built to represent a datacenter consisting of on-premises, hoster, and public cloud assets**

We provide a live hands-on environment where Application and Infrastructure managers can experience the Microsoft cloud solution firsthand. This immersive instructor-facilitated session allows attendees to delve into four experiences that span from deploying a cloud to managing applications across clouds to reporting across all datacenter assets with a common tool set.

**Experience (L300):**
Four hands-on datacenter immersion experiences covering four layers of a datacenter:
- **Infrastructure Foundation:** Experience how you can make the most resilient and scalable foundation to meet business needs.
- **Infrastructure Management:** Experience a new way to institute processes and controls for both on-premises and off-premises environments.
- **Application Management:** Experience application management, and the simplified process to ensure process continuity and decrease outages.
- **Insight and Availability:** Experience how reporting provides an entirely new level of insight into both your infrastructure and application layers.

Wrap-up
30-minute session

**Wrap-Up and Next Steps**
We will aid in providing you a clear and actionable plan to help guide your organization through the evaluation and how to take advantage of the benefits of the Microsoft cloud platform.

Visit www.microsoft.com/mtc to learn more!