Today’s organizations face growing challenges extracting business value from their data. The need for rapid insight is made more challenging by the expanding volume, complexity, and velocity of data capture. Microsoft is uniquely positioned to address this need through analysis and visualization capabilities from Operational Reporting and Self-Service Business Intelligence to Scorecards & Dashboards. We invite you to the Microsoft Technology Center to examine how to improve your ability to gain deeper business insight and bring your analytics and data visualization environment to a wider audience.

### New Insights
Learn how PowerPivot and Power View can help address your reporting and business intelligence requirements.

### Actionable Intelligence
Create valuable intelligence easily from diverse data sources and SQL Server BI tools, and deliver results when and where they are needed.

### Ongoing Innovation
Microsoft is aggressively innovating in the data platform to unlock the value of data. Learn how our data platform is ready to support your business growth.

### Microsoft Technology Centers (MTCs)
The MTC offers a unique combination of immersive experiences and side-by-side collaboration with world-class architects to provide the optimal environment to learn about and apply new technologies. Your briefing will include mutual discovery, tailored solution drill-downs, and expert presentations culminating with the delivery of a clear and actionable vision of how the Microsoft platform can help you reach your business goals.

Visit www.microsoft.com/mtc to learn more!
Strategy Briefing

Each briefing is tailored to your specific business drivers and requirements and facilitated by an MTC architect. This is a sample agenda.

9:00 am  Introductions and Discovery
Through introductions and discussion of your business challenges, we will explore initiatives and issues that impact the way you conduct business and that will help us provide a contextual presentation throughout the day.

10:00 am  Enabling Broad Insight
Presentation and discussion on the capabilities provided by the Microsoft platform such as Scorecards & Dashboards, Operational Reporting, and Self-Service BI and how the platform enables individual, team, and enterprise reporting capabilities.

Noon  Lunch

1:00 pm  Dashboards and Analytical Design
Presentation and discussion of the dashboard and scorecard capabilities of SharePoint Performance Point Services.

2:00 pm  Self-Service BI through Organizational Publishing
An overview of the self-service capabilities provided by Excel, PowerPivot, and Power View.

3:00 pm  Use the Technology
We provide a facilitated, hands-on environment where business and IT decision makers can experience the vision of Microsoft’s platform firsthand.

4:00 pm  Wrap-Up and Next Steps
You’ll have a clear and actionable plan to help guide your organization through the evaluation and application of Microsoft solutions.

To take advantage of the Microsoft Technology Center near you, please contact your Microsoft account team for details.

Visit www.microsoft.com/mtc to learn more!