Enterprise Information Management (EIM) is a growing priority for organizations that want to gain a competitive advantage by basing key business decisions on credible, consistent data. There are some challenges in integrating different data sources and empowering information workers who understand the business to manage governance. This session will explore your unique needs and how the Microsoft platform can help you achieve your EIM goals.

### Integrated View
Consolidate and move information from many distinct silos while applying business logic in one place.

### Data Quality
Cleanse, match, enhance, and standardize your data. Enable subject matter expert’s easy access to the process to ensure accurate data to drive your business.

### One View of Truth
Ensure that the business intelligence systems that you rely on to make decisions have one version of the truth.

**Microsoft Technology Centers (MTCs)**
The MTC offers a unique combination of immersive experiences and side-by-side collaboration with world-class architects to provide the optimal environment to learn about and apply new technologies. Your briefing will include mutual discovery, tailored solution drill-downs, and expert presentations culminating with the delivery of a clear and actionable vision of how the Microsoft platform can help you reach your business goals.

Visit www.microsoft.com/mtc to learn more!
Strategy Briefing

Each briefing is tailored to your specific business drivers and requirements and facilitated by an MTC architect. This is a sample agenda.

9:00 am  Introductions and Discovery
Through introductions and discussion of your business challenges, we will explore initiatives and issues that impact the way you conduct business and that will help us provide a contextual presentation throughout the day.

10:00 am  Information Integration
Presentation and open discussion on challenges and tools available to integrate information from many different sources. Discuss workflow, approvals, scale, and other complexities around gathering information.

Noon  Lunch

1:00 pm  Data Quality
Presentation and open discussion around how quality of data can affect both systems and end-user confidence. Review how the Microsoft Data Quality platform can help empower business users to help ensure information is clean and accurate.

2:00 pm  Master Data
Presentation and open discussion on consolidating to one version of the truth. Take a look at how the Microsoft Master Data Services can put rigor in place that will allow consistency across all your reporting environments.

3:00 pm  Use the Technology
We provide a facilitated, hands-on environment where business and IT decision makers can experience the vision of Microsoft’s platform firsthand.

4:00 pm  Wrap-Up and Next Steps
You’ll have a clear and actionable plan to help guide your organization through the evaluation and application of Microsoft solutions.

To take advantage of the Microsoft Technology Center near you, please contact your Microsoft account team for details.