Enterprise social networking is a top priority for businesses, but understanding what it means to your business is the most important priority. Enterprises have been actively investigating how to extend consumer social capabilities in capturing knowledge, collaborating more efficiently, and increasing productivity of the information worker in a managed environment. Microsoft’s solution offers a no-compromise platform for enabling your workforce to connect with each other and business partners; collaborate on business processes; and engage in real time across the enterprise, the cloud, and the Internet in a managed and scalable manner. Let us share our passion for understanding your unique needs and show you where our products can help.

Understand the Capabilities
Our architects walk you through scenarios and highlight where opportunities exist for enhanced productivity, increased user satisfaction, IT governance, and regulatory compliance.

Define Your Enterprise Social Strategy
We can help define a successful strategy, validate current enterprise social strategies, and provide new ways to streamline social activities.

Getting You There in Style
Working within your timelines and environment, we help to define a course of action that prepares you to understand the steps to realizing your strategy.

Microsoft Technology Centers (MTCs)
The MTC offers a unique combination of immersive experiences and side-by-side collaboration with world-class architects to provide the optimal environment to learn about and apply new technologies. Your briefing will include mutual discovery, tailored solution drill-downs, and expert presentations culminating with the delivery of a clear and actionable vision of how the Microsoft platform can help you reach your business goals.

Visit www.microsoft.com/mtc to learn more!
Strategy Briefing
Each briefing is tailored to your specific business drivers and requirements and facilitated by an MTC architect. This is a sample agenda.

9:00 am Introductions and Discovery
Through introductions and discussion of your business challenges, we will explore initiatives and issues that impact the way you conduct business and that will help us provide a contextual presentation throughout the day.

10:00 am Experience Microsoft Enterprise Social Networking
A brief discovery session that lets us better understand your vision and needs, followed by a review and demonstration of Microsoft’s offerings in Enterprise Social Networking.

Noon Lunch

1:00 pm Develop the Strategy
We interactively discuss and analyze your needs and vision, and we suggest enhancements and alternatives that help accelerate adoption, increase satisfaction, and retain control.

2:00 pm How to Get There
We will work with you to plot a course of action for realization of the strategy and vision for your enterprise with cooperative next steps, accountabilities, and prescriptive guidance.

3:00 pm Use the Technology
We provide a facilitated, hands-on environment where business and IT decision makers can experience the vision of Microsoft’s platform firsthand.

4:00 pm Wrap-Up and Next Steps
You’ll have a clear and actionable plan to help guide your organization through the evaluation and application of Microsoft solutions.

To take advantage of the Microsoft Technology Center near you, please contact your Microsoft account team for details.

Visit www.microsoft.com/mtc to learn more!