Worried about **cybercriminals** taking down your business?

OUTSMART THEM WITH WINDOWS 10

The Threat Landscape is **Changing**

The threat landscape has evolved dramatically in recent years. It seems every day we hear another headline about an organization getting breached. We've responded by changing the architecture of Windows 10 so that we're not just building bigger walls against these attacks; we're locking the criminals out. Windows 10 provides a comprehensive set of protections against modern security threats.

IMPACT OF SECURITY BREACH TO BUSINESS:

$3,500,000

AVERAGE COST OF A DATA BREACH PER INCIDENT

Source: 2014 Cost of Data Breach: Global Analysis, Ponemon Institute, 2014.

According to a recent survey of CIOs, **security spending is increasing at double the rate** of overall investment.

Source: McCarthy, John C. Brief: Technology Spending is Reaching a Tipping Point. Forrester Research, Inc. December 11, 2014.
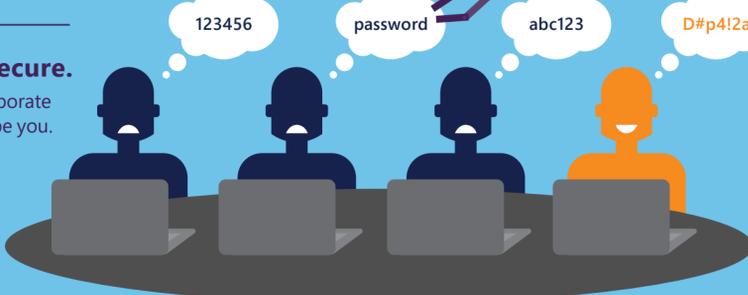
Identity Protection

75%

of individuals use only three or four passwords across all of their accounts.

Source: http://www.securityweek.com/study-reveals-75-percent-individuals-use-same-password-social-networking-and-email

Passwords are not secure.
Others can access your corporate network by pretending to be you.

123456   password   abc123   D#p4l2a

✓ **SOLUTION:** Windows 10 introduces an alternative to passwords with Microsoft Passport and Windows Hello.*

PASSPORT

Information Protection

87%

of senior managers have leaked corporate data to unmanaged personal locations.

Source: Stroz Friedberg. "On The Pulse: Information Security Risk In American Business." 2013.

57%

of us have sent data to the wrong person.

Source: Gross, Art. "A look at the cost of healthcare data breaches." HIPAA Secure Now, March 30, 2012.

✓ **SOLUTION:**

Windows 10 provides Enterprise Data Protection, now at the file level, to help ensure corporate data isn't accidentally or intentionally leaked to unauthorized users or locations.
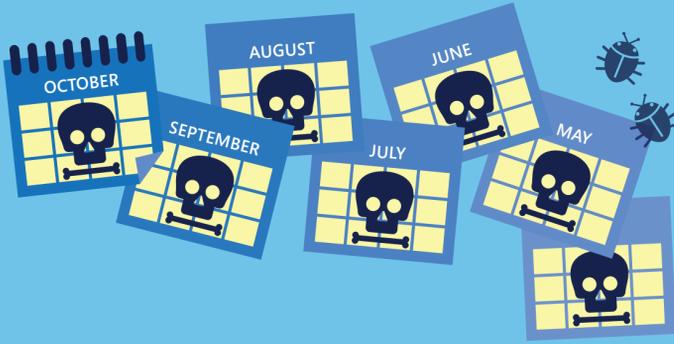
Device Protection

200+ days

an attacker can go undetected in your environment, now that people are bringing their own devices to work—that's scary.

Source: "Beyond the Breach." Mandiant: A FireEye Company, 2014. https://dl.mandiant.com/EE/library/WP_M-Trends2014_140409.pdf

✓ **SOLUTION:**

Windows 10 offers Trusted Boot to help ensure that a genuine version of Windows starts first on your device, preventing attackers from evading detection.

TRUSTED BOOT

OCTOBER   AUGUST   SEPTEMBER   JUNE   JULY   MAY

Online Protection

MORE THAN 300,000

NEW MALICIOUS FILES
are being created every day and spread through the Internet.

Source: http://www.kaspersky.com/about/news/virus/2013/number-of-the-year

✓ **SOLUTION:** Windows 10 Device Guard completely locks down your device, so you can run only trusted applications, scripts, and more.

It's time to take action to protect your business.
By deploying the security features in Windows 10, you can outmaneuver today's cybercriminals and neutralize their destructive tactics before they've even begun.

*Windows Hello requires specialized hardware, including fingerprint reader, illuminated IR sensor or other biometric sensors.

STAY ON THE OFFENSE AGAINST CYBERCRIME BY PROTECTING YOURSELF WITH WINDOWS 10

Microsoft